

Distant-supervised Heterogeneous multitask learning

for social event forecasting with multilingual indicators

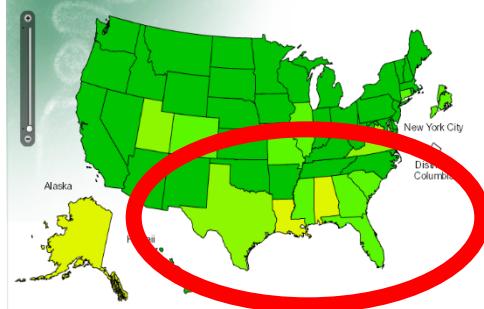
Liang Zhao

George Mason University

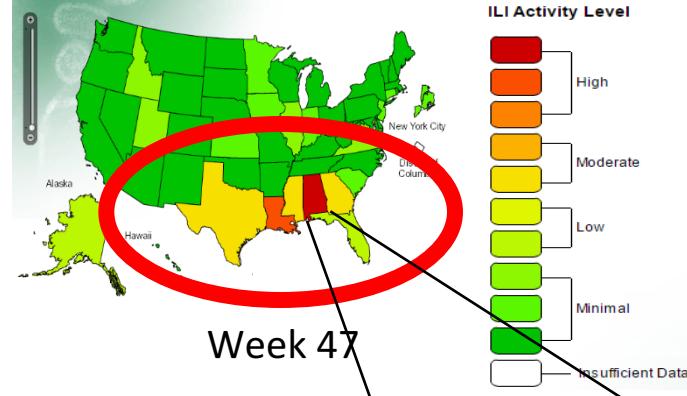
What are Spatiotemporal Events?



Week 45

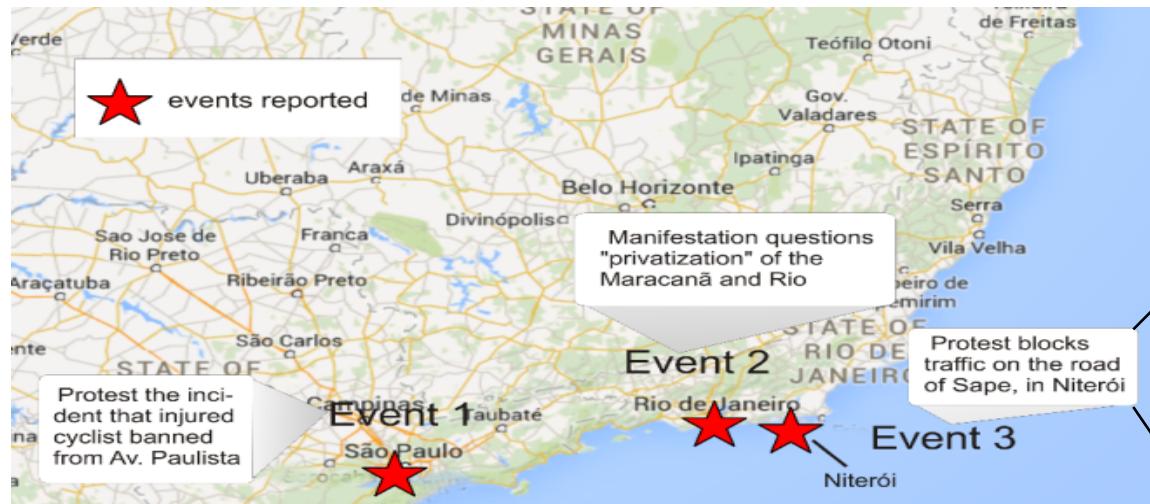


Week 46



Week 47

Epidemics outbreak on Week 47 ending Nov 22, 2014 in southern region



Civil unrest events on Mar 17, 2013 in Brazil



influenza



Protests

Open Source Indicators as the Social Sensor

Protests on July 25, 2012, Mexico



ALEJANDRO MALAGON @ajmalagon74 · 1 Jul 2012
Do not let to raise the voice if you see any act of corruption on election day, we are heroes and protagonists of change.

AG@AndiiGuerra · 4 Jul 2012
" @ zodiacohoy : # aries You must ask for what rightfully yours, do not hesitate to raise your voice in protest against the injustices "



John M. Ackerman @JohnMAckerman · 4 Jul 2012
ESPN's silence amid growing evidence of widespread vote buying, a crime in Mexico, demonstrates his lack of commitment with accountability.



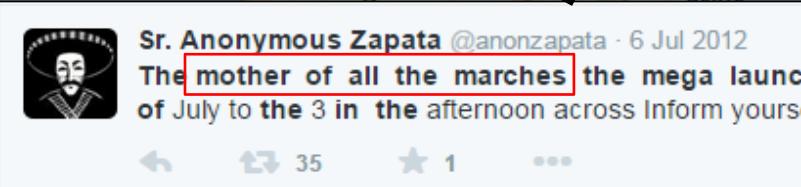
Juan Pablo Hernandez @jpiss81 · July 4, 2012
Lady example, defends their rights Given the Fraud Elections Mexico 2012 (ORIGINAL VIDEO) youtube.com/watch?v=HdQmnu...



ISAAC CAPUANO @kakocapuano · 7 Jul 2012
Today at the 3pm is foresees a mega launch of the Angel of Independence to the Zocalo. Path: ...fb.me/1sVmaX1QI



- Tweet volume less than 10
- Tweet volume larger than 10
- A civil unrest event reported after July 25

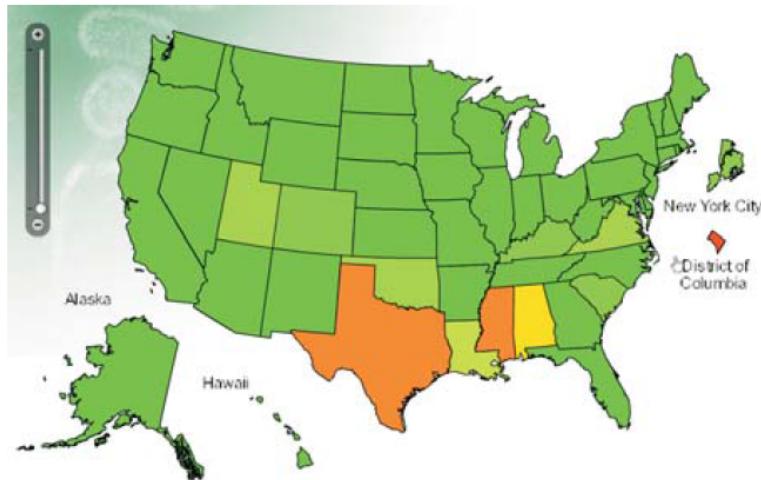


Sr. Anonymous Zapata @anonzapata · 6 Jul 2012
The mother of all the marches the mega launch national is Saturday 7 of July to the 3 in the afternoon across Inform yourself Mexico

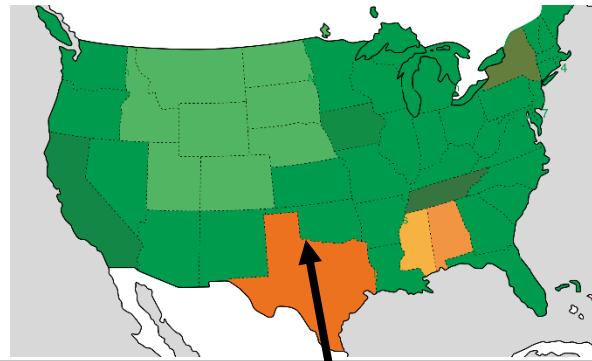
Open Source Indicators as the Social Sensor

2013-14 Influenza Season Week 46

CDC flu activity map
(reported on Week 47)



Flu tweets geographical distribution
(reported on Week 46)



Queen B @c_crocco · 7h
Hello my friends! I've got the flu but I'm still here 😊😊😊😊 lots of love!
@KatzenLinie @handsoffsyria_ @GoyonoS @golden_kimono @DariaPetrarulo

Ansoolo @Ansoolo_Music ·
Flu season is here and I got screwed, I'm really sorry to all my friends in Amsterdam I won't be making it to ADE. I'm too sick to travel.

Craig Burley @CBurleyESPN ·
Tell me now @ESPNFC if we're breaking this crap down tomorrow I've got the flu....

1256 Flu tweets

A screenshot of a Twitter feed showing three tweets related to the flu. The tweets are from Queen B (@c_crocco), Ansoolo (@Ansoolo_Music), and Craig Burley (@CBurleyESPN). Each tweet includes a red box around the phrase 'I've got the flu'. The feed also shows the number of tweets: 1256 Flu tweets.

Challenge 1: Multilingual features

1. Must consider multilingual, because

Dataset	#Tweets	SPA (%)	ENG (%)	POR (%)
Argentina	160,564,890	91.6	7.3	1.1
Brazil	185,286,958	10.1	16.0	73.9
Chile	97,781,414	82.8	16.4	0.8
Colombia	158,332,002	89.8	9.4	0.8
Ecuador	50,289,195	91.1	8.1	0.8
El Salvador	21,992,962	91.5	7.8	0.7
Mexico	197,550,208	83.7	15.4	0.9
Paraguay	30,891,602	92.2	6.4	1.4
Uruguay	10,310,514	89.7	8.8	1.4
Venezuela	167,411,358	92.3	6.9	0.8

Moreover..

- Countries with hundreds of languages
- Omit a language → omit a group of people
- Cannot omit, even small ones

Social events can be triggered by any people

2. Too large dimension, too sparse feature vector

Imagine a feature vector of a tweet: 10 nonzeros with 1M zeros..

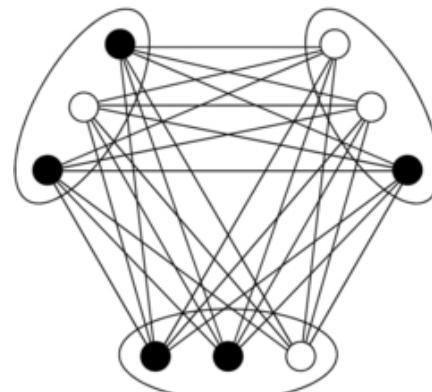
3. Few data for small language

Challenge 2: Cross-lingual semantic correlation

1. Features are highly semantically redundant



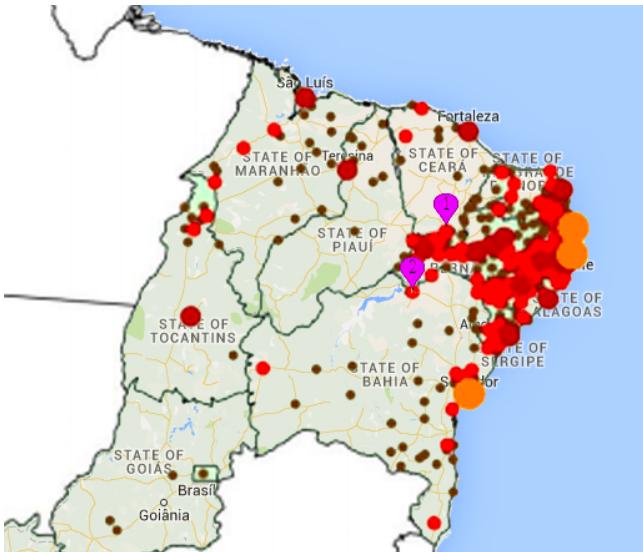
2. Features are correlated via multi-partite relationship



(<http://www.writeopinions.com/complete-multipartite-graph>)

Challenge 3: Lack of language-wise supervision

Zika outbreaks in Brazil



(<http://blogs.discovermagazine.com/science-sushi/2016/01/31/genetically-modified-mosquitoes-didnt-start-zika-ourbreak/>)

No label on how much each group of language-speakers contribute

Mass occupation underscores Brazil's poverty, creates angst

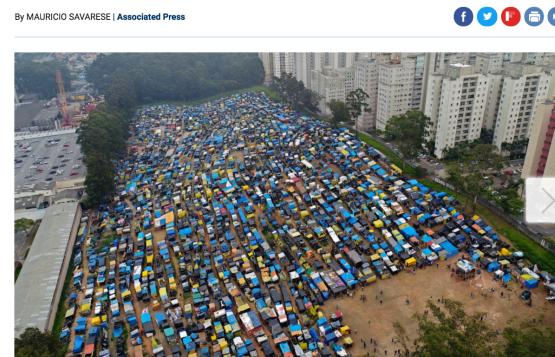
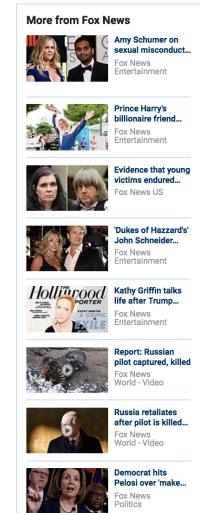


Image 1 of 2

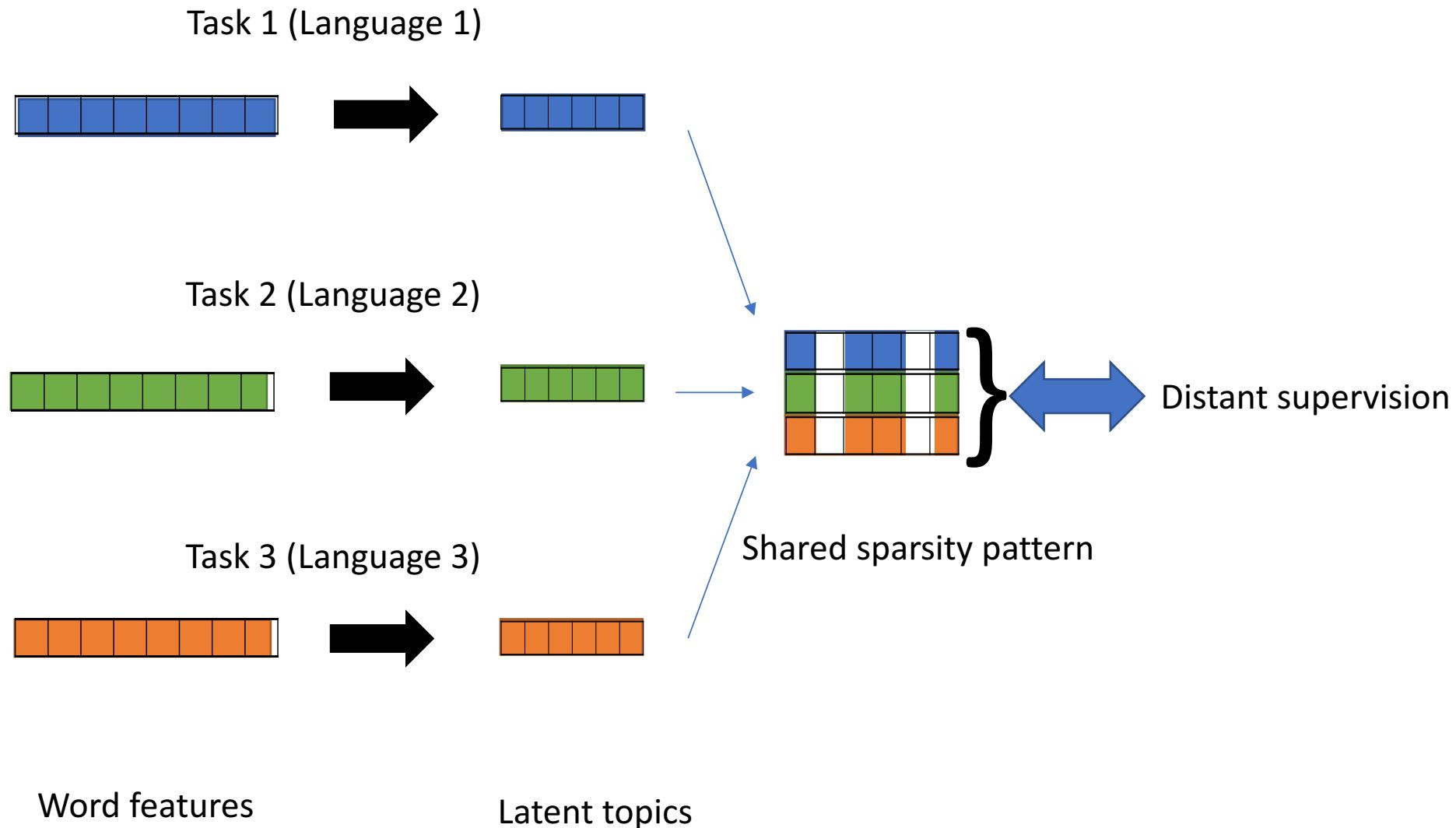
SAO BERNARDO DO CAMPO, Brazil — Luciano Oliveira, a bricklayer, gazes at the floor of his tiny wood shack, which is one of thousands of makeshift settlements that comprise a massive squat in this suburb of São Paulo.

Oliveira was fired from his job at a restaurant a few months ago, shortly after arriving from the northeastern state of Bahia.

(<http://www.foxnews.com/world/2017/12/18/mass-occupation-underscores-brazils-poverty-creates-angst.html>)



Heterogeneous Multitask learning under distant supervision



Objective function

Distant supervision: any language triggers, the whole triggers
 none language triggers, the whole not triggers

$$\begin{aligned}
 & \min_{U_l, \Theta_l \geq 0, l \in L} \frac{1}{|S||T|} \sum_{s,t}^{S,T} \mathcal{L} \left(\max_l F_l(U_l^T \Theta_l X_{s,t,l}^T), Y_{s,\tau} \right) \\
 & + \lambda_1 \|U\|_{2,1} + \lambda_2 \sum_l^L \|\Theta_l\|_1 \quad \text{s.t. } \Theta_l \Theta_l^T = I, l \in L
 \end{aligned}$$

Shared sparsity patterns of latent topics in different tasks

Higher-level topic representation and transition matrix

Orthogonal constraint

Upper-bounded generalization error:

$$\begin{aligned}
 & \mathbb{E}(\Theta_{(M)}^*, U_{(M)}^*) - \mathbb{E}(\Theta^*, U^*) \\
 & = \mathbb{E}_{M \sim \mu} \left[\frac{1}{|S||T|} \sum_{s,t}^{S,T} \mathcal{L} \left(\max_l F_l([U_{(M)}^*]_l^T [\Theta_{(M)}^*]_l X_{s,t,l}^T), Y_{s,\tau} \right) \right] \\
 & - \inf_{\Theta \in \mathcal{F}_2, U \in \mathcal{F}_1} \mathbb{E}_{M \sim \mu} \left[\frac{1}{|S||T|} \sum_{s,t}^{S,T} \mathcal{L} \left(\max_l F_l(U_l^T \Theta_l X_{s,t,l}^T), Y_{s,\tau} \right) \right] \\
 & \leq 2C\alpha \sqrt{\frac{2\mathcal{C}_1(X)|L|(d+12)}{|S| \cdot |T|}} + 2C|L|\alpha \sqrt{\frac{8\mathcal{C}_\infty(X)\ln(2d)}{|S| \cdot |T|}} + 2\sqrt{\frac{2\ln 2/\epsilon}{|S||T|}}
 \end{aligned}$$

Optimization

Equivalent problem:

$$\begin{aligned} \min_{\Theta \geq 0, U, Z, Q} \quad & \frac{1}{|S||T|} \sum_{s,t}^{S,T} \mathcal{L}(f(Z_{s,t}), Y_{s,\tau}) \\ & + \lambda_1 \|U\|_{2,1} + \lambda_2 \sum_l^L \|\Theta_l\|_1 \end{aligned}$$

$$s.t. \Theta_l \Theta_l^T = I, \quad Z_{s,t} = \max_i Q_{s,t,i},$$

$$Q_{s,t,l} = U_l^T \Theta_l X_{s,t,l}^T, \quad s \in S, t \in T, l \in L$$



Alternating Direction Methods of Multipliers (ADMM)



Solve Q: Dynamic programming

Solve Θ and U : non-monotone spectral projected gradient descent

Solve Z : second-order methods

Experiments

	AR	BR	CL	CO	EC	EL	MX	PY	UY	VE
LogReg	0.594	0.686	0.677	0.644	0.599	0.618	0.661	0.6162	0.628	0.667
LASSO	0.596	0.685	0.677	0.648	0.603	0.636	0.665	0.6151	0.666	0.669
MTL	0.733	0.722	0.669	0.810	0.617	0.772	0.795	0.600	0.811	0.771
MREF	0.706	0.714	0.563	0.515	0.784	0.612	0.693	0.658	0.6812	0.588
DHML	0.704	0.845	0.683	0.846	0.839	0.780	0.793	0.737	0.835	0.835

Languages	Topics	Keywords								
Spanish	Topic 8	conflict	farmer	rancher	pit	insecurity	agrarian	whistle	deforest	
	Topic 5	picket	mobilize	arrest	cooperative	impoverish	Zapatista	#ente	upsurge	
	Topic 1	class	criminalize	suppress	riot	moderate	barricade	protest	teacher	
	Topic 9	#cgtcp	#cofecay	#snte	@eloisago.	@chertor.	@dionisio.	@morenaj.	@unt_mx	
	Topic 10	power	match	Energy	warn	food	town	defending	torture	
English	Topic 7	agency	community	maintain	charge	reform	discuss	loss	legalize	
	Topic 1	smash	effort	proposal	invitation	arm	university	class	fight	
	Topic 5	medium	report	popular	paralyze	tax	affect	danger	payment	
	Topic 4	gringo	crime	investment	attack	capture	victim	protagonist	boycott	
	Topic 6	mandate	striker	confront	assembly	parliament	mandatory	freedom	parade	
Portuguese	Topic 2	person	president	time	class	opportunity	deputy	election	alternative	
	Topic 4	ambush	plunder	warn	police	gun	convention	agreement	officer	
	Topic 6	lead	national	together	change	authority	congress	labor	violence	
	Topic 5	pocket	mine	shot	catch	criminal	control	enemy	upsurge	
	Topic 8	hunger	hassle	fire	treatment	defeat	Medical	groom	root	